

**If you are interested in applying for the
Digital Design strand you will need to:**

- 1** Be a Junior or Senior for the 2015-16 school year and on track to graduate on time.
- 2** Have a good attendance and behavior record.
- 3** Seniors - Class Rank of 50% or higher;
Juniors - Class Rank of 67% or higher, or an equivalent score from a national standardized test (SAT or ACT).
- 4** Provide your own transportation.
- 5** Complete an application.

DIGITAL DESIGN



Shakopee Center for Advanced Professional Studies
1200 Town Square
Shakopee MN 55379
952-496-5006

BUSINESS PARTNER

SHUTTERFLY 

EDUCATION PARTNER

 **NORMANDALE**
COMMUNITY COLLEGE

DIGITAL DESIGN



LOCATION

Shutterfly

TIME

Periods 1-3, 8:20-10:25 (Semester 1 and 2)

DUAL CREDITS EARNED

Shakopee High School

3.0 Elective Credit – 1st semester – classroom experience

3.0 Elective Credit – 2nd semester – individual internship

Normandale Community College

3.0 ART 1114 Digital Photography

3.0 ART 1122 Electronic Imaging

PROGRAM DESCRIPTION

Shakopee CAPS Digital Design is ideal for students who are interested in developing professional and technical skills required to forge forward in exploring areas of graphic design, web design and digital photography. This program will educate students in design methods, theory and creative problem solving utilized in the industry today. Students will learn how create visual concepts and how those concepts communicate, are perceived and are interpreted.

Students will be fully immersed at our leading business partner, Shutterfly, where they will create a wide array of digital assets in the profession-based learning environment. This will provide opportunities to collaborate, in teams and individually, with mentors and business clients on real digitally produced media projects. The program will be led by a creative educator, and supported by diverse professionals visiting the classroom as guest lecturers and mentors. By networking with mentors and business partners, students will deliver real products to their clients, create a professional portfolio that illustrates their creative talent, and explore career opportunities in the area of the digital art profession.

Shakopee CAPS requires students to be active, independent learners and fosters empowerment, self-discovery, collaboration, and critical thinking skills. Students will engage in a variety of opportunities including real problem and project-based learning, tours, and job shadowing experiences. Through guided mentoring, students will be immersed in the professional environment through an internship experience that encompasses their personal interest in the field of digital design.

POTENTIAL PROJECT EXAMPLES

- › Website Development
- › Marketing Campaign
- › Product Development
- › Photo Shoots
- › New Product Development

PRIMARY BUSINESS PARTNER

Shutterfly
5005 Dean Lake Boulevard
Shakopee, MN 55379

POTENTIAL CAREERS

- › Graphic Designer
- › Brand Developer
- › Logo Designer
- › Web Designer
- › Photographer
- › Visual Journalist
- › Marketing Specialist
- › Educator
- › Filmmaker
- › Illustrator
- › Animator
- › Production Manager
- › Graphic Art Manager
- › Creative Director
- › Video Game Designer
- › Art Director
- › Art Production Manager